

CHRISTOPHER JOHNSON

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(917) 680-6098

Veteran web developer with 20 years expertise in all phases of website creation: from conception and design, through construction and launch, to metrics and optimization. 12 years experience in Drupal site building and theming.

ACCOMPLISHMENTS

- Engineered and built corporate blogging platform with 100K active monthly users.
- Engineered and built podcast content management system with blog and iTunes-compatible RSS feed (and recorded and edited the award-winning podcast, *Scholastic Reads*).
- Solo producer and developer on multiple high-profile websites (*Common Sense for Common Core, Kids and Family Reading Report, Teacher and Principal School Report, About Scholastic*).
- Engineered and launched corporate intranet serving 8,000 employees globally, including content strategy, information architecture, and technical design.
- Engineered and launched the Scholastic corporate news room, allowing publicists to post and edit press releases and media materials, reducing turnaround time and external costs.
- Designed and built NYSEAN.ORG website for Weatherhead Institute at Columbia University.

SKILLS

- Designing flexible, editor-friendly content management systems
- Information architecture, user experience, content strategy
- Drupal site-building, theming, operations
- HTML, CSS, JS, semantic markup
- Web infrastructure and UNIX administration
- Building cross functional relationships within an organization and across organizations
- Photoshop expert

KNOWN FOR

- Strong editorial sense
- Reading the documentation
- Funny and sensible with a talent for finding quick, practical technology solutions
- Keeping projects organized and moving forward on both the macro and micro levels
- Very good eye for design and typography
- Excelling under deadline pressures
- Historical understanding of what works (and why) on the web

PROFESSIONAL EXPERIENCE

SCHOLASTIC INC. *Children's media and educational publishing, New York, NY*

Senior Web Producer (2012–2018) for Corporate Communications: Information architecture, content strategy and developer for customer-facing corporate websites; design and build Drupal sites and develop Drupal themes. Manage Internal Communications team.

- Engineered and built corporate blogging platform with 100K active monthly users.
- Engineered and built podcast content management system with blog and iTunes-compatible RSS feed (and recorded and edited the award-winning podcast, *Scholastic Reads*).
- Solo producer and developer on multiple high-profile websites (*Common Sense for Common Core, Kids and Family Reading Report, Teacher and Principal School Report, About Scholastic*).
- Web apps for internal management of Book Fairs and Book Clubs teams.

SCHOLASTIC INC. *continued*

Intranet Producer (2000–2009) for Internal Communications: Manage Intranet and Internal Comms teams; engineer and deploy enterprise Drupal sites and applications; ensure code validation with evolving HTML, CSS and mark-up standards.

- Engineered and launched corporate intranet serving 8,000 employees globally, including content strategy, information architecture, and technical design.
- Engineered and launched the Scholastic corporate news room, allowing publicists to post and edit press releases and media materials, reducing turnaround time and external costs.
- Engineered Drupal-based document distribution and management system, saving hundreds of thousands per year in printing and shipping costs.

Production Manager (1998–99) for Corporate Graphics Systems: Configure and maintain server hardware/software and client software for various network applications such as database, back-up, scheduling, workflow; purchase, configure and maintain workstations for thirty prepress operators and other users. Design and manage print-to-html content conversion projects; write html/css templates.

- Designed and implemented prepress workflows for 4-color page composition projects.
- Maintained color accuracy in 4-color scan/proof department.

Technology Manager (1997) for Instructional Publishing Group: Supervised technical staff of five providing support for 250 users; deployed and maintained email, file and print servers; planned and implemented archiving procedures for digital project assets.

PREVIOUS EXPERIENCE**MICROPAGE INC.** *Prepress service bureau, New York, NY*

Production Manager: Designed templates, art specs, workflow and tracking for large page layout projects (hundreds or thousands of unique one- to four-color pages); served as client liaison.

Color Room Manager: Supervised staff of eight involved in color film production, from scan to film to proof. Responsible for all aspects of accurate color reproduction.

MANHATTAN COLOR GRAPHICS *Commercial printer, New York, NY*

Mac Department Manager: Scheduled, tracked and billed in-house digital service bureau work; supervised operators and production techniques. **Mac Technology Manager:** Configured and maintained workstations, servers and back-ups; scanning and proofing color calibration and workflows; production work.

USERFRIENDLY INC. *Desktop publishing, New York, NY*

Production Manager: Estimated, tracked and produced desktop publishing jobs. **Store Manager:** Managed daily operations including customers, staff, registers and billing.

EDUCATION**HAMPSHIRE COLLEGE** *Amherst, Mass.*

Bachelor of Arts: Majored in molecular genetics; supervised gene cloning lab.